

How to Identify (and use) a Media "Hit" Piece



Brand: Heartbeat Academy
Product Code: 599

Price: \$14.95

Short Description

1 Hour Webinar Presented by Andrea Trudden, Vice President of Communications & Marketing at Heartbeat International

Description

Pregnancy help organizations have been in the news more than now than in recent history. While great to have a spotlight on such a great service, there is a lot of misinformation being published. Learn from Heartbeat's Vice President of Communications & Marketing, Andrea Trudden, how to respond to false claims made by the media and learn to use these claims to share the truth about the work of your organization.

*Presented by Andrea Trudden, Vice President of Communications & Marketing,
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