

How to Create a Compelling Client Movie

Brand: Heartbeat Academy
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Short Description

Video can be one of the most powerful tools to connect with your community. Learn how to take your movie making skills to the next level and engage your audience with a compelling client movie.

In this session. Heartbeat Media Specialist Lauren Bell will share tips, tricks and pointers that you can use to ensure your next client movie will create appreciation, interest, and support for the work done by your pregnancy help organization.

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