

The Big 5 of Google Ads



Brand: Heartbeat Academy
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Short Description

Recorded webinar available on demand through Heartbeat Academy

Description

Claims by NARAL demonstrate the importance of utilizing Google Ads as part of your advertising. But how do you start using Google Ads? How do you use them more effectively? Are you making the most of your advertising budget? Join Bri Laycock, Director of Option Line for an introductory session on Google Ads including definition of key terms, how to read your Google account report, and basic information on keyword advertising and ad monitoring.

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