

Jesus as Marketer



Brand: Heartbeat Academy
Product Code: 146

Price: \$9.95

Short Description

This one hour recorded webinar offers insight into the fundamentals of building a marketing plan.

Description

Presented by Ernie Dimalanta, founder and CEO of Dimalanta Design Group and creator of Out&Out® Marketing

Jesus taught over and over to look to his written Word for wisdom and guidance in all areas of our lives. Many times organizations fail to see the connection between their marketing strategies and what Jesus says about it. Jesus gives us a perfect example through his character of how we should run our businesses -- from cold calls to marketing.

Join us as Ernie Dimalanta teaches a practical marketing perspective on how to set and execute marketing strategies using biblical principles. Learn about how Jesus was the ultimate Out&Out® marketer and how to utilize his principles to develop the most effective marketing plan.

Course published in 2021